

The one thing missing on the Internet is a sense of geography...hence, theBubbler.com, a site by Wisconsinites, for Wisconsinites.

Wisconsin people and businesses come to theBubbler.com to add free links, read free news headlines from leading local newspapers, listen to Wisconsin radio stations, view Wisconsin's ever-changing weather, and check up on their favorite sports team.

theBubbler boasts:

- Over 30,000 unique visitors a month
- Over 9,000 Wisconsin-related links
- Over 6,000 registered members
- Homepage viewed at least 3,500 times per week!

theBubbler.com offers the finest 1st come, 1st serve, online advertising opportunity available in Wisconsin.

Mission Statement

Our goal at theBubbler.com is to provide convenient, efficient, family-friendly, and FUN Wisconsin-based information.

We endeavor to promote Wisconsin businesses, organizations, people, and places with passion and commitment.

As the premier Wisconsin Information Source, our first priority is to provide timely listings to area web sites and enthusiastic support for advertisers - while maintaining a clean, interesting, informative, and entertaining place for Wisconsinites to gather on the Internet.

Eff: 20060731

A division of OnYourMark, LLC
22603 West Main Street
Sussex, WI 53089



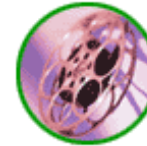
TRAVEL WISCONSIN

WISCONSIN EVENTS CALENDAR



CLASSIFIEDS

COMMUNITY



MEDIA

BUSINESS



ENTERTAINMENT

SPORTS



WEATHER

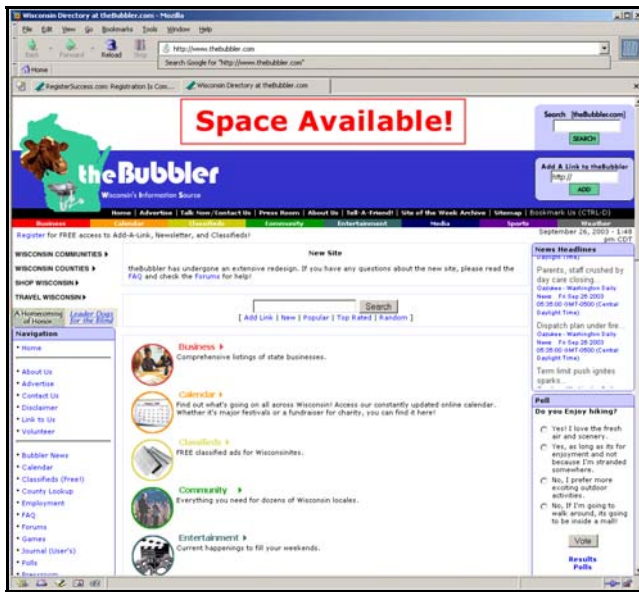
SHOP WISCONSIN

www.theBubbler.com

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A division of OnYourMark, LLC

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Sussex, WI 53089
info@theBubbler.com

Ph: 262-820-8201
Or: 800-747-3399
Fx: 262-820-8202



Rate Card #1B Banner Ad Price List

Location spots are 1st come, 1st serve

Top Level

Post-2nd Level

- Level 1 Home
- 2nd Level Travel
- Events
- Classifieds
- Community
- Media
- Business
- Entertainment
- Sports
- Weather
- Shopping

- Levels 3, 4, 5... Everything under the broad, Top-Level (Home Page) and next (2nd Level) categories
- Over 1,000 categories are available for highly-targeted advertising opportunities in tight geographic markets.

See theBubbler.com/advertise for availability.

Top Level Programs

- Home Page Top Main Banner, per week..... \$999
- Home Page Side Banner, 125x125 pixels, per week. \$299
- 2nd Level Main Banners, per month..... \$299
- 2nd Level Side Banner, 125x125 pixels, per month.....\$99

2nd level shown above

*Run-of-Site Side Banners

- Run of Site 125x125 pixels, per week..... \$599
- *Run-of-Site include ALL available post-2nd level pages in theBubbler.com framesets

Top Level Programs and

*Run-of-Site Side Banners

Consecutive Week Discounts:

Home Page & 2nd Level Banners

- 2 consecutive weeks..... 10%
- 3 consecutive weeks..... 15%
- 4 consecutive weeks..... 20%
- 5 consecutive weeks..... 25%
- 6 or more consecutive weeks..... 30%
- 13 or more consecutive weeks..... 40%
- 26 or more consecutive weeks..... 50%
- Discount applies to all weeks

Discounts shown above-left may NOT be combined with discounts shown above-right. Each program has it's own discount schedule. Sorry, no discounts on discounts. See www.theBubbler.com/advertise for more info, availability, inventory, etc....

Specials 1st come, 1st serve Post-2nd Level Banners

- Top Main Banner **Special** 468x60 pixels \$299
- Side Banner **Special** 125x125 pixels \$199

Specials

- 1 Location for 1 Year
- 2 spots for 6 mos., 4 spots for 3 mos., 6 spots for 2 mos., 12 spots for 1 mos.

Quickies 1st come, 1st serve Post-2nd Level Banners

- Top Main Banner **Quickie** 468x60 pixels \$199
- Side Banner **Quickie** 125x125 pixels \$149

Quickies

- 1 Spot for 6 mos., 2 Spots for 3 mos., 3 Spots for 2 mos., 6 Spots for 1 mos., 12 Spots for 2 weeks, 24 Spots for 1 week

Multiple Banner Discounts

- on **Specials** and **Quickies**
- Combination of two any size 10%
- Combination of three or four any size 20%
- Combination of five or more any size 30%

Setup Charges
Minimum Orders
Editorial Discretion

\$20 Setup charge for all orders under \$299
Minimum order \$89 (including setup)
Terms: Net Prepaid
Rates are not agency commissionable

Banner ad production is available at the rate of \$79 per hour—one hour/\$79 minimum per banner. Most banners are easily completed in one hour.

Upon payment, we give you a copy of your banner to use and publish anywhere!

Banners may not be run from theBubbler.com servers without permission and payment.

theBubbler.com reserves the right to reject or refuse any banners, links or other content for any reason. We are a family site!